

# Index

- Become an active member of the ACLO! ..... 2
- The Promoteam ..... 3
- Schedule Promoteam ..... 4
- About the ACLO..... 6
- What does the ACLO offer? ..... 7
- ACLO structure ..... 8
- Apply now!..... 9

## Become an active member of the ACLO!

The ACLO gives you the opportunity to join one of the many committees. You can develop yourself on a personal level during a committee year and it is a fun way to meet new people. Besides that it also looks good on your resume!

The ACLO is looking for new committee members for the Promoteam! So are you fond of taking pictures and video's or is editing more your cup of tea? Then you would fit perfectly within the Promoteam!

Send your motivation letter and your resume to [interncoordinator@aclosport.nl](mailto:interncoordinator@aclosport.nl)



# The Promoteam

The ACLO is looking for new committee members for the Promoteam! First of all, this committee is responsible for the design of promotional material of the ACLO. You can think of flyers, posters, banners, tickets etc. Besides that the Promoteam is present at the ACLO events to take pictures and make videos of all the (sports)activities. They will take pictures and videos of the (sports)activities. We want to give our members a good picture of what the ACLO has to offer and show them the 'ACLO' vibe. The ACLO gives the Promoteam the opportunity to give input for e.g. Social Media and promotion materials.

Images are becoming more and more important for marketing, especially when it comes to Social Media. Pictures and videos can make a message so much more interesting.

## Responsibilities of the Promoteam:

### - Designing promotion materials:

You can use programs like Adobe InDesign or Adobe Photoshop for designing the promotion materials. During the year the ACLO needs various kind of poster, flyers or banners. This could be promotion for the ACLO activities but also for the committee recruitment or the general ACLO promotion. It is desirable that the Promoteam members have some experience when it comes to using design programs. The ACLO supports enthusiastic committee members who are eager to learn!

### - Taking pictures and edit them:

In the past years the Promoteam collected a lot of footage, but there are still some sports for which we don't have any footage yet. The ACLO offers over 100 sports. You get the possibility to shoot a lot of sports, that will be used for e.g. our website and Facebook page. The Promoteam will also be present at the ACLO activities to capture the ACLO 'vibe'. We are looking for photographers with some experience!

### - Taking videos and edit them:

The ACLO believes that videos could sometimes be a better promotion tool than pictures. There isn't enough video footage at this moment. We want to change that with the Promoteam. The Promoteam could make small after movies of group lessons, open hours, courses and events. Some experience with making videos is required!

### - Giving input for e.g. Social Media:

The ACLO puts its emphasis more and more on Social Media. The goal of Social Media is to entertain the students with fun facts about sports, student life, committees, associations etc. The Promoteam has the opportunity to give input for Social Media.

The Coordinator PR & marketing of the Executive Board of the ACLO is responsible for the marketing, promotion and communication of the ACLO. The Coordinator PR & marketing is also the contact person for the Promoteam!

# Schedule Promoteam

The Coordinator PR & marketing makes a schedule with assignments for the Promoteam each month. Besides the monthly assignments there are ACLO events where the Promoteam will be present to make photos or videos.

## Overview ACLO events:

The ACLO organizes yearly returning events. The Promoteam is expected at the following events:

- **The ACLO-Vitalisrun:**

The ACLO-Vitalisrun is an open running contest which is organized in collaboration with association G.S.A.V. Vitalis. The contest is organized twice a year; once in preparation for the 4 Miles of Groningen and once in preparation for the Batavierenrace.

- **The ACLO-Sportsgala**

The gala committee (Galacie) organizes the ACLO-Sportsgala in February. During this gala the winners of the Sports prize election will be announced.

- **Board/ committee activities**

During the year there are various activities and get-togethers organized for the active members of the ACLO (committee members and the ACLO boards).

- **'Athenespelen'**

This is a sports days for students who are in the final stage of their secondary school.

- **'Bestuursspelen'**

The Activity committee (Accie) organizes in May/June the 'Bestuursspelen' at the ACLO. This is a tournament for all the boards of the sports associations.

- **ESN meets ACLO:**

This is a sports day which is held twice a year for the international students in Groningen. The purpose of this event is that international students get to know the ACLO. The event takes place during the introduction weeks of ESN.

- **Healthweek**

Annually the Health committee (Healthcie) organizes two weeks that are completely dedicated to Healthy Ageing: the Healthweeks. During these weeks we will pay attention to the various aspects of a healthy lifestyle, ranging from nutrition, sports and exercise to mental health.

- **'Kaderdag'**

The Activity committee (Accie) organizes the 'Kaderdag' in November. During this day the boards of the associations are getting some workshops and lectures.

- **KEI-week**

The ACLO is present at 3 activities during the KEI-week.

- 1) Information market: this information market takes place on the 1st day of the KEI-week and is intended to give the 'KEI-lopers' an idea of what they can do in Groningen.
- 2) Sportplaza: during the KEI-week there is a sports market organized at the ACLO. The KEI-lopers are getting their first impression of the ACLO this day.
- 3) KEI-Parade: this is a parade through the city center of Groningen.

- **KISS**

The purpose of this event is to introduce non ACLO-members to the ACLO. It's a big sports day with various tournaments, workshops and open hours where students can participate.

## About the ACLO

The ACLO is the overarching student sports organization of the University of Groningen and the Hanze university of applied sciences and for the 50 sports clubs of the ACLO. For the students of both organizations the ACLO offer sports in many different ways.

The ACLO was founded in 1945 and is the largest overarching student sport organization of the Netherlands. The ACLO represents the student sport of Groningen on a national level. At this moment nearly 20.000 students sport at the ACLO for only €59,95 a year. The ACLO is there for the most important supplier of sports for students in Groningen.



# What does the ACLO offer?

## Free reservations:

ACLO-members have the opportunity to book a hall, court or field at the ACLO Sports Centre.

## Group lessons and open hours:

Group lessons and open hours are given throughout the year and are in most cases accompanied by a sports coach. There are about 20 group lessons or open hours scheduled each day. You don't need to register in advance at the Zernike location. Participation is entirely voluntarily and you can work out at your own level. In the WAS and at ACLO Station you must reserve a ticket before you join a group lesson or open hour. Examples of group lessons and open hours are: bodyfit, swimming, soccer, spinning, circuit training and aquarobics.

## Courses:

The ACLO offers the ACLO-members free five- and ten-week courses. After the course they will know the basics of the sport in question and be able to play the sport on their own. Examples of courses taught at the ACLO are: water skiing, golf, gliding, tennis, football, dance, shooting, skydiving and karate.

## Sports Associations:

Besides the group lessons, open hours, courses and free reservations it is possible for an ACLO-member to join one of the sport associations. There are 50 different sport associations affiliated to the ACLO.

## Events:

The ACLO organizes several events during the year for her (potential) members. You can find them on page 4 and 5.



## ACLO structure

### General Board of the ACLO:

The General Board is the institution that controls the Executive Board. Every year the General Board consists of 11 students who have meetings at least seven times a year. They have a voice in important issues concerning the ACLO and control its long term policy.

### Executive Board of the ACLO:

The Executive board is a full time board and are concerned with the Executive affairs of the ACLO. The Executive Board is, among other things, responsible for the sports offer and sports time table, the distribution of grants and the representation of the Groningen student sports in Groningen and on a national level.

### Committees of the ACLO:

The ACLO is an organization for and by students. Besides the Executive and General Board there are several committees who organize events, do promotional activities and so on. All of these committees have their own tasks and responsibilities. The committees of the ACLO are: The Promoteam, Activity committee (Accie), Health committee (Healthcie), Sportcie, Galacie, Cocie and the ACLO-Denktank.

## Apply now!

Are you enthusiastic about the ACLO, creative and do you like it to capture pictures and videos for the largest students sport organization of Europe? Apply for the Promoteam!

### More information:

Would you like some more information about the Promoteam? Send an e-mail to [coordinatorpr@aclosport.nl](mailto:coordinatorpr@aclosport.nl), give the Executive Board of the ACLO a call: 050 363 4641 or step by!